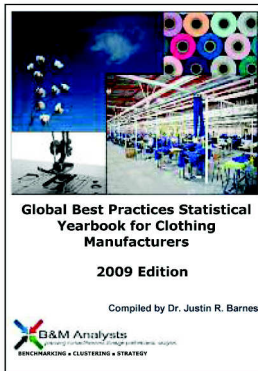
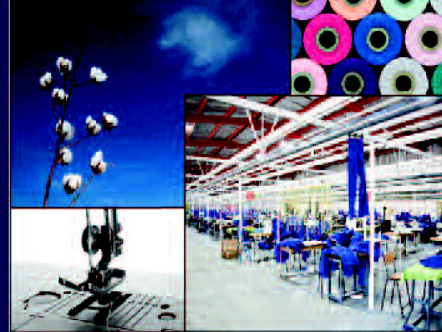


# 1st Annual Global Best Practices Statistical Yearbook for Clothing Manufacturers



This ground-breaking new report from B&M Analysts is based on a unique operational competitiveness benchmarking tool that is one of the most advanced and rigorous of its kind.

With over 360 data-rich pages of historical, current and forecast data and analysis, the Yearbook is an essential tool that enables you to benchmark

your company's competitiveness in terms of lean production practices – providing an invaluable competitive edge in this current industry downturn.

The Yearbook provides an exhaustive – and impartial – analysis of operational performance and competitiveness issues, underpinned by a proprietary database of 84 clothing manufacturers and Cut, Make and Trim operations located in Asia, the Americas and Southern Africa, as well as three size categories and three location-specific categories.

## Report structure

**Section 1** provides a full explanation of each of the market drivers around which the Yearbook is organised, in addition to the formulae, definitions and explanations underpinning each of the core competitiveness indicators that highlight comparative performance.

**Section 2** presents the competitiveness data in an aggregated form. The clothing manufacturer dataset is presented in both table and figure formats and is broken down according to percentiles, quartiles, means (averages) and medians, enabling easy identification of performance spread across the set of firms. The data is disaggregated in terms of three principle categories – clothing manufacturer sub-sector, the size of benchmarked firms, and their geographic location.

**Section 3** considers sub-sector specific performance findings according to 7 clothing manufacturer categorisations: Men's casual; Men's formal; Ladies' casual; Ladies' formal; Underwear; School/sport/workwear; and Children's wear.

**Section 4** focuses on the performance findings according to each participating firm's size, whilst

**Section 5** completes the data analysis by disaggregating the findings according to geographic location.

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