

# The Global Market for Stop-Start Systems:

## Trends & Forecasts to 2020

This exclusive new report from ABOUT Automotive reviews the key market drivers for stop-start engine technology for the 'micro hybrid' segment and conventional internal combustion engine (ICE) vehicle applications.

The increasingly stringent emissions regulations faced by vehicle manufacturers have been driving the growth of more fuel-efficient conventionally powered vehicles.

The ability of stop-start systems to improve vehicle carbon emissions by between 5% and 15% at very low additional cost has seen a dramatic increase in the proportion of vehicles being fitted with such systems. And this growth in demand for stop-start systems is set to increase substantially, especially in Europe, North America, China and Japan.

### Report coverage

Chapter two sets out the market drivers and forecasts for the global stop-start systems market through to 2020. Chapter three reviews the technical advances made in stop-start technology, including the competing technologies, and the latest developments. Chapter four profiles a number of major suppliers of stop-start systems.



### The report provides answers to such vital questions as:

- Why is the bulk of manufacturer investment now being directed towards improving ICE performance?
- What are the main challenges to vehicle engine designers, in terms of emission regulation compliance?
- The overall picture for stop-start systems in Europe is one of rapid growth. What will be the fitment rate and market value by 2020, and how does this compare to China and North America?
- What is driving market growth for stop-start systems?
- What are the key market trends?

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